

New Media Technologies and Social Impact

: Misinformation, Hate Speech & Incivility

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Session 1. Incivility and Democratic Engagement

Moderator

Tae Hyun Baek Professor
Department of Media and Communication, Sungkyunkwan University, South Korea

Presentation 1

Does Online Uncivil Discussion Contribute to Illegal Political Protest?: Examining the Role of Uncivil Discussion and Ideological Polarization on Illegal Protest
Homero Gil de Zuniga Professor | University of Salamanca and Penn State University, USA

Presentation 2

The Evolution and Amplification of Narratives Against Black Lives Matter on Social Media
Soojong Kim Postdoctoral Fellow | Stanford University-PACS, USA

Presentation 3

Examining Incivility Online in Ostensibly Low-Conflict Information Contexts
Laramie Taylor Professor | University of California, Davis, USA

Presentation 4

In Your Face: American Perceptions of Face Coverings Using a Politeness Theory Framework
Amanda Damiano Professor | Marist College, USA

Session 2. Misinformation, Fake News and Social Impact

Moderator

Hyun Jee Park Senior Researcher
SKKU Convergence Institute for Culture, Arts, and Media, Sungkyunkwan University, South Korea

Presentation 1

Fake News, So what?
Richard Rogers Professor | University of Amsterdam, Netherlands

Presentation 2

Seeing or Believing 'Fake News'? Misinformation about COVID-19, Locus of Control, and Perceived Threat
Jorg Matthes Professor | University of Vienna, Austria

Presentation 3

Narrative Engagement and Interaction with Multiple Characters
Shu-Fang Lin Professor | National ChengChi University, Taiwan

Presentation 4

What Fake News Is, and Why that Matters
Rachel Sterken Professor | University of Hongkong, Hongkong

Session 3. Disinformation and Political Discourse in a Digital era

Moderator

Ji Hyeon Kim Senior Researcher
SKKU Convergence Institute for Culture, Arts, and Media, Sungkyunkwan University, South Korea

Presentation 1

Disinformation and the Anthropocene
Scott Lash Professor | University of Oxford, UK

Presentation 2

Politics or Science? Examining Vaccination Discourses on TikTok
Shaojing Sun Professor | Fudan University, China

Presentation 3

The Information Disorder Problem Today: Trends, Insights and Learnings
Claire Wardle Professor | University of Pennsylvania, USA

Session 4. Debates in Incivility Studies

Presentation 1

A Study on the Effect of SNS COVID-19 Vaccine Frame and Uncivil Comments
In-jae Lim Senior Researcher | Global Convergence Content Research Center, Sungkyunkwan University, South Korea

Presentation 2

The Effect of Color Lightness on gay-themed Advertising Evaluation
Eunmi Jeon Senior Researcher | Global Convergence Content Research Center, Sungkyunkwan University, South Korea

Presentation 3

Analysis of ccLDA on Bias of News Media During the 2022 Korean Presidential Election
Youn Jung Park Senior Researcher | Global Convergence Content Research Center, Sungkyunkwan University, South Korea

Presentation 4

Incivility in Avatar-Mediated Virtual Environment
Soyoung Kim Researcher | Sungkyunkwan University, South Korea

